



Mabel Park State High School

BASKETBALL EXCELLENCE PROGRAM

Sponsorship Proposal



Intro

Mabel Park State High School's Basketball Excellence Program provides student athletes pathways to excel both on and off the court. This program is offered from year 7 all the way through until graduation in year 12, and is specifically designed to help develop basketball skills through elite level training and highly qualified coaches. Our program is tailored to incorporate a wide range of ability levels and will work specifically to develop each student to their full potential. The Basketball Excellence program currently consists of approximately 150 students across all grades for both girls and boys, with the students currently participating in several competitions for different age groups throughout the year including local, district and state championships.

Basketball Success at MP State

Premier League Undefeated Champions - Junior Boys
 Premier League Grand Finalists - Junior & Senior Girls teams
 Logan District Champions - Year 9 Boys
 Logan District Grand Finalists - Year 9 Girls
 Super 6 Tournament Grand Finalists - Open Boys & Open Girls teams
 CBSQ State Championships - 5th placing Senior Girls
 Cleveland Classic Semi-Finalists - Year 7/8 Girls & 9/10 Boys
 Met East Grand Finalists - Year 9 Boys



What your partnership means to us

Our players are exceptional young athletes who represent our school with dedication, teamwork, and pride. However, they need your financial support to reach their full potential. Each year, our Basketball program works hard to balance opportunities with affordability, but limited funding means we have to prioritise some competitions over others to keep the cost of our program affordable for students.

Further financial support would make an enormous difference by reducing costs for families, allowing us to participate in more competitions, and helping ensure that no student misses out due to financial hardship. Many of our 150 players come from low socio-economic backgrounds, and even small fees can lead to withdrawal from activities.

Your contribution would also enable us to create a more professional training environment—with updated jerseys and warm-up shirts, as well as new equipment for training and matches—so our players can perform, train, and present themselves to professional standards.

Your support could truly be the difference between a missed opportunity and a life-changing experience for these students. Together, we can build a stronger future for our players.

Your contribution would be put towards:

- Academy fees
- Training and game day uniforms
- High performance equipment
- Additional competition entry fees
- Team bonding experiences and excursions
- Training camps
- Professional Development sessions and programs
- Student scholarships
- Awards and bursaries for highest achieving students
- Travel expenses associated with away games, excursions and camps



Your Investment Options



We welcome your partnership with Mabel Park State High School. On behalf of our players, we invite you to select from one of our limited investment options.

We also offer a tailored approach to your investment and invite you to discuss this further with Head of Programme Jye Eastham or Marketing Manager Rhian Edwards.

Thank you for your consideration. Please know our High Performance teams are already grateful to you!

Logo Placement on Uniforms

We currently have both light and dark playing uniform sets for our junior teams, and a light set of senior team jerseys.

With local, district, and state championship competitions, your logo will gain the exposure of families, venues, staff and students across multiple competing schools.

Sponsors interested in securing a spot on our playing jerseys will be able to submit their preference for logo placement and set choice for our uniforms, and can be negotiated dependant on availability.



Packages

PARTNERSHIP BENEFITS	GOLD ★	SILVER ★	BRONZE ★
Logo printed on your choice of Basketball jersey set	✓	-	-
Additional individualised Social Media shoutouts (+1 per term)	✓	-	-
Advertising on MP State's fenceline (traffic lights, bus stop, or carpark)	✓	-	-
Advertising on MP State's Digital billboard on Paradise Rd *months	12	6	-
Advertising on all game day graphics on Facebook and Instagram	✓	✓	-
Advertising on MP State's Basketball printed materials	✓	✓	-
Advertising on MP State's Facebook and Instagram sites	✓	✓	✓
Advertising on MP State's website, with hyperlink included	✓	✓	✓
Special Guest invitation to Annual Sports Awards	✓	✓	✓
Invitation to attend Sponsorship Morning Tea and Annual Evening events	✓	✓	✓
Invitation to attend game days and Excellence events	✓	✓	✓

- ★ **Regional Exposure** through competitions and excursions ★
- ★ Daily exposure to 40,000+ vehicles per day on Paradise Rd ★
- ★ 8,600+ followers on Facebook and 4,300+ followers on Instagram ★

Optional Add ons (P.O.A)

- Logo printed on coaching staff uniforms
- Additional social media shout-outs
- Additional fence signage
- Pull-up banners
- Marquees

Gold Sponsor: \$5,000

Silver Sponsor: \$3,000

Bronze Sponsor: \$1,000

Want something different? We can tailor a package to you!
Contact us now to discuss further.



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Basketball

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