



Mabel Park State High School

BOYS RUGBY LEAGUE EXCELLENCE PROGRAM

SPONSORSHIP PROPOSAL



Recent Boys Rugby League Success at MP State

- 18 signed students to NRL Premiership teams in the last 2 years
- 24 students invited to NRL Elite Player Development Squads
- 2022 BBOB Minor Premiers
- 2023 BBOB Minor Premiers & Schoolboy Champions
- 2024 BBOB Minor Premiers & Schoolboy Champions
- 2024 Langer Reserve Schoolboy Champions
- 2025 Walters Cup Grand Finalists
- 2025 BBOB Grand Finalists
- 2025 Hancock Cup Grand Finalists

Up and Coming Alumni



What your partnership means to us

Our students strive to be exceptional individuals who play with pride and passion. The Rugby League Excellence program only launched its elite competition track three years ago, and our players now need your financial support to reach their full potential. To provide the absolute best opportunities for our students, our estimated costs for 2026 are currently over \$125,000 for the year. Your funding means that 300+ players can have the resources and financial assistance that come with:

- Program and registration fees
- Training and game day uniforms
- All weather protection
- Strapping tape and protective equipment
- Sporting equipment
- Facility maintenance (eg. gym)
- Mental health programs
- Leadership training
- High performance camps
- Game day food
- Team bonding experiences
- Travel expenses
- High performance aspects (recovery sessions, video software analysis, nutrition, and rehab equipment)
- Player of the match awards



Media Coverage

The collage includes the following content:

- TikTok - CommunityTV:** "Mabel Park State High School Wins Langer Reserves Grand ... Witness the thrilling moment as Mabel Park State High School secures victory in the Langer Reserves grand final with a dramatic kick after the ..."
- The Courier Mail:** "Watch replays: Mabel Park stuns Langer Trophy with first round shutout", "Watch replays: Mabel Park bounce back to form in Trophy 2025 Langer Trophy live stream: Stretton State College v Mabel Park SHS, Round 3, A seven-try blitz in a dominant 20-minute stretch has landed", "REPLAYS: Post-match scenes steal show as Mabel Park prove too strong", "REPLAY: Marsden magic lifts Mabel Park to miracle victory", "Interstate raider heads up exciting pool of fresh Langer Trophy faces", "Watch replays: Langer Trophy giantkillers spoil Wavell homecoming", "Langer Reserves wrap: Rd 4 top guns named", "Watch replays: Mabel Park bulldozer wins battle of the packs".
- Bulletin News:** "2025 Langer Trophy live stream: Watch the Walters Cup semi-finals double header".
- Smartphone Screen:** "LANGER RESERVES MABEL PARK SHS 17 DEF IPSWICH SHS 16 Motootua Kia (Mabel Park SHS)".
- Courier Mail:** "Walters Cup schoolboy league: Round 4 wonders named", "Best of the best Year 7-10 talents from South East Queensland we saw during 2024".

Your Investment Options



We welcome your partnership with Mabel Park State High School. On behalf of our students, we invite you to select from one of our investment options.

We also offer a tailored approach to your investment and invite you to discuss this further with Head of Programme Darren Johnston or Marketing Manager Rhian Edwards.

Thank you for your consideration.

Logo Placement on Uniforms



*Preference of logo placement can be negotiated (dependent on availability)

Packages

PARTNERSHIP BENEFITS	GOLD ★	SILVER ☆	BRONZE ★
Logo printed on Open A's Jersey (front or back)	✓	-	-
Framed 2026 jersey for you to keep	✓	-	-
Additional individualised Social Media shoutouts (+2 per term)	✓	-	-
Advertising on MP State's Digital billboard on Paradise Rd *months	12	6	-
Logo printed on Open A's playing uniform (sleeves or shorts)	✓	✓	-
Advertising on MP State's fenceline (traffic lights, bus stop, carpark or oval)	✓	✓	-
Advertising on all game day graphics on Facebook and Instagram	✓	✓	-
Advertising on MP State's Facebook and Instagram sites	✓	✓	✓
Advertising on MP State's printed materials	✓	✓	✓
Advertising on MP State's website, with hyperlink included	✓	✓	✓
Special Guest invitation to Annual Sports Awards	✓	✓	✓
Invitation to attend Sponsorship Morning Tea & Annual Evening events	✓	✓	✓
Invitation to attend game days and Excellence events	✓	✓	✓

★ **National Exposure** through Courier Mail articles and livestreaming ★

☆ Daily exposure to 40,000+ vehicles per day on Paradise Rd ☆

★ 8,600+ followers on Facebook and 4,300+ followers on Instagram ★

Optional Add ons (P.O.A)

- Exclusive naming rights (based on availability)
- Logo printed on Yr10 Walters jerseys
- Game day signage (including toblorones, tear drop banners etc.)
- Additional fence signage
- Additional social media shout-outs
- Logo on training jerseys
- Marquees

Gold Sponsor: \$10,000 (discount available for extended contracts)

Silver Sponsor: \$6,000

Bronze Sponsor: \$3,000

*Wanting something more or less? We can tailor a package to suit you!
Contact us now to discuss further.*



Check us out on socials



@mabelparkrl

@Mabel Park State High School

Head of Programme
Boys Rugby League

Darren Johnston
rle@mabelparkshs.eq.edu.au

Marketing Manager
Sponsorships & Partnerships

Rhian Edwards
redwa210@eq.edu.au