



Mabel Park State High School

FOOTBALL EXCELLENCE PROGRAM

SPONSORSHIP PROPOSAL



Introduction

The Football Excellence Program at Mabel Park State High School supports approximately 160 students, the majority of whom come from refugee backgrounds representing a wide range of ethnicities. Students in the academy are proud to hold the best attendance, behaviour, effort and academic grades of all the excellence programs. With a strong focus on team culture and character development, the program is designed to ensure students leave Mabel Park not only as skilled players but as respectful, humble, and well-rounded individuals. The program has built a strong reputation across South East Queensland for producing competitive teams made up of players known for doing things the right way – with integrity, discipline, and respect.

Recent Success at MP State

FQ Q-League Schools Champions

2025 – Senior Girls + Junior Boys
2024 – Senior Boys + Junior Boys

FQ Schools Futsal Championships

2024 Top 10 in QLD – Open Boys
2024 Met-East Runners Up - Open Boys
+ U15 Boys

Schools Futsal League QLD

Open Boys – 3rd Place

Interschool Sport

2025 Metro-Region finalists - Year 9 boys
2024 Logan District Champions (all 10 teams)



What your partnership means to us

Our players are exceptional individuals who play with pride and passion, but they need your financial support to achieve their full potential. Currently, our 160+ students in the Football Academy only compete in 4 competitions during the year due to limited funding. With your contribution, we can provide our players with the opportunities to not only compete more, but to develop their team building, character building, and personal development. The ability to purchase new equipment would also mean our students are able to train and play to professional standards, enhancing their skills and preparing them for the next level of competition. Many of our players come from low socio-economic and refugee backgrounds, struggling to afford even the current academy fees, and any activity requiring payment often leads to withdrawal. Your support could be the difference between a missed opportunity and a life-changing experience for these young athletes. Together, we can build a stronger future for our players—on and off the field.

Your contribution would be put towards:

- Academy fees
- Training and game day uniforms
- High performance equipment
- Additional competition entry fees
- Team bonding experiences and excursions
- Training camps
- Professional Development sessions and programs
- Student scholarships
- Awards and bursaries for highest achieving students
- Travel expenses associated with away games, excursions and camps
- Game day recovery food
- Reward days
- and so much more!



Your Investment Options

We welcome your partnership with Mabel Park State High School. On behalf of our players, we invite you to select from one of our limited investment options.

We also offer a tailored approach to your investment and invite you to discuss this further with Head of Programme Morgan Roberts or Marketing Manager Rhian Edwards.

Thank you for your consideration. Please know our High Performance teams are already grateful to you!



Logo Placement on Uniforms



*Preference of logo placement can be negotiated (dependent on availability)

Packages

PARTNERSHIP BENEFITS	GOLD ★	SILVER ★	BRONZE ★
Logo printed on Football jersey (front or back)	✓	-	-
Additional individualised Social Media shoutouts (+1 per term)	✓	-	-
Advertising on MP State's fenceline (traffic lights, bus stop, or carpark)	✓	-	-
Advertising on MP State's Digital billboard on Paradise Rd *months	12	6	-
Advertising on all game day graphics on Facebook and Instagram	✓	✓	-
Advertising on MP State's printed materials	✓	✓	-
Advertising on MP State's Facebook and Instagram sites	✓	✓	✓
Advertising on MP State's website, with hyperlink included	✓	✓	✓
Special Guest invitation to Annual Sports Awards	✓	✓	✓
Invitation to attend Sponsorship Morning Tea and Annual Evening events	✓	✓	✓
Invitation to attend game days and Excellence events	✓	✓	✓

- ★ **Community Exposure** through competitions and excursions ★
- ★ Daily exposure to 40,000+ vehicles per day on Paradise Rd ★
- ★ 8,600+ followers on Facebook and 4,300+ followers on Instagram ★

Gold Sponsor: \$5,000
Silver Sponsor: \$3,000
Bronze Sponsor: \$1,000

Want something more? We can tailor a package to you!
Contact us now to discuss further.





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Football

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Sponsorships & Partnerships

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